

Put some ideas in your marketing.



You have the business. We have the ideas.

Creative Services

- ◆ Marketing Consultation
- ◆ Identity Creation & Mgmt.
- ◆ Graphic Design & Content
- ◆ General MarComm
- ◆ Project Management

Website Development

- ◆ Design & Development
- ◆ E-commerce Functionality
- ◆ Search Engine Optimization
- ◆ Social Media Optimization
- ◆ Content Management
- ◆ Secure Website Hosting

Partial Client List

- ◆ 2Develop
- ◆ Altiva Software
- ◆ DM Packaging, Inc.
- ◆ eNet Systems, Inc.
- ◆ FEDD Wireless, LLC
- ◆ Integrity Signers
- ◆ Kress Employment Screening
- ◆ Oak Leaf Management
- ◆ PE Moseley
- ◆ PolySpec Construction Services Inc.
- ◆ Texas Institute of Pulmonary & Sleep Medicine
- ◆ The Rothe Companies
- ◆ You Got I.T.



Take the Next Step

To fully understand our services, we would appreciate the opportunity to meet with you. We are available to swing by your office for a quick discussion and/or demonstration.

And be sure to ask about our multimedia services offering.

Experienced Marketing/Communications

Catherine (Komyanek) Stafford, Ideas in Motion Principal, has been generating ideas and successful campaigns for more than a decade. In line with the full service nature of the firm, she provides marketing counsel, identity creation and management, graphic design and copy writing, advertising, website strategies and new media conceiving. Before co-founding Ideas in Motion, Catherine managed CKLW New Communications 2, a full-service marketing communications firm. Catherine has been an active member of the Houston Northwest Chamber of Commerce where she has led several seminars on marketing and website development and served as Chairperson of the Marketing Committee.

Real Solutions for Real Business Issues

Ideas in Motion views all projects from the perspective of your business. We ask all the right questions, 'who is the target audience,' 'what is the intended response,' 'which is the most clear message?' ... not 'in which awards competition can we enter this brochure?'



The Power of Integration

Besides the experience of the founding members, an important strength of Ideas in Motion is our breadth of services. Not many firms (if any at all) have our full range of services under one roof ... marketing counsel, branding/identity creation, website design/development, multimedia/animation, marcomm services and media relations. And with our many strategic partnerships, we have the ability to grow virtually and immediately to fully meet the needs of any client with any project.

The Value in a Partnership

We believe there's real value in a relationship with Ideas in Motion. We know you're always thinking of how to get that next account, how to seal a client relationship, how to strengthen your competitive edge. It's simple really - let's get together and talk. You tell us your business challenge ... we'll provide the *ideas* and set them in *motion* ... on time and on budget.



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